



## Why Join the Network Centric Operations Industry Consortium?

### How is NCOIC unique?

- NCOIC provides a legally verified, neutral environment for government and industry to collaborate on the interoperability of products and services.
- NCOIC's charter is to foster interoperability, not advertise member products and services – a capability very few organizations can provide.
- Industry and government can use the NCOIC safe-haven environment to “test” new concepts and approaches using the MERLIN concept infrastructure.
- Quarterly MERLIN demonstration events allow industry members to showcase the interoperability of their products and services. Customers can see how these capabilities can be immediately integrated into their environments, without increasing overhead or integration costs – and they can be assured that they will not be wasting time and money by purchasing stand-alone products.
- The NCOIC Advisory Council consists of global leaders in defense, healthcare and crisis response, who believe that interoperability is an imperative and recognize the need to enable interoperable capabilities that will meet current and new challenges.

### How does NCOIC benefit its members and member-companies?

- Within the NCOIC venue, members can participate in frank and open conversations with Advisory Council leaders about new capability challenges and requirements.
- NCOIC's track record in working with NATO and other global organizations gives members visibility into different markets and new opportunities.
- NCOIC members can leverage the use of governance and technical processes that provide data security for the cloud environment.

### How does NCOIC benefit small companies?

- NCOIC membership gives smaller businesses access to customers that are typically beyond their marketing capabilities -- senior decision-makers who identify needs and set visionary requirements for mission objectives or organizational change
- NCOIC contract activity allows smaller businesses to find interoperable connectivity issues that enable their products and services to operate within a customer's environment, which can lower overhead costs and speed-up the acquisition of new capabilities.

### How does NCOIC benefit large companies?

- Access to NCOIC can help larger businesses ensure the products and services they propose are at the lowest cost with the highest return on investment.
- NCOIC membership can help these firms discover new capabilities from smaller companies that they can utilize in their product offerings.

**Join NCOIC today!**

Go to the NCOIC website for more information or contact [Karen.M.Mowrey@NCOIC.org](mailto:Karen.M.Mowrey@NCOIC.org)

**[www.ncoic.org](http://www.ncoic.org)**